



FOR IMMEDIATE RELEASE

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**MAKE A DIFFERENCE THIS MARCH-SPRING INTO ACTION AND SAVE LIVES WITH LIFE 107.1 FM
AND LIFESERVE BLOOD CENTER**

Johnston, Iowa (Friday, February 14, 2025)- What's the key to any great vacation? Fun activities, good company, and a little something extra to make it memorable! This March, LifeServe Blood Center is teaming up with Life 107.1 FM to add a meaningful twist to your Spring Break plans with the Give Life Blood Drive.

Join us on Friday, March 14 from 9 a.m.-3 p.m. at the Valley Community Center Gym (4444 Fuller Road, West Des Moines) for a chance to give back before you hit the road or kick back and relax. Your blood donation can save lives and make a direct impact on patients in need at local hospitals.

To schedule an appointment, call 800.287.4903 or visit lifeserve.info/schedule. As a special thank you, all registered donors will receive a free Peace-Love-Donate Blood tie-dye t-shirt.

LifeServe Blood Center is a non-profit, community-based blood center that has served the needs of local hospitals and patients in our region since 1947. As one of the 15 largest blood centers in the country, LifeServe provides blood products to 175 hospitals primarily in Iowa, Nebraska, South Dakota, and Illinois. LifeServe is committed to saving lives by providing premier service to volunteer blood donors and access to a safe, quality blood supply for hospitals and patients. Your donation with LifeServe will help save your neighbor, a friend or family member or a stranger on the street. YOU make a difference in YOUR community. For more information about blood donation or to schedule an appointment to donate blood, call 800.287.4903 or visit lifeservebloodcenter.org.

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