



**FOR IMMEDIATE RELEASE**

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**LIFESERVE BLOOD CENTER KICKS OFF 2025 WITH NATIONAL BLOOD DONOR MONTH**

Johnston, Iowa (Tuesday, December 31, 2024)- As a way to kick off 2025, and its mission of saving lives, LifeServe Blood Center is celebrating National Blood Donor Month by giving all registered donors who donate Wednesday, January 1, Thursday, January 2 or Friday, January 3, a free LifeServe Blood Donor – 100% Volunteer t-shirt (while sizes/supplies last).

The Ankeny and Johnston LifeServe Blood Center Donor Centers will both be open on Wednesday, January 1, 2025, from 10 a.m.-2 p.m. The other locations are open different days/hours the rest of the week.

To schedule an appointment to participate in this promotion at one of LifeServe's Donor Center locations, call 800.287.4903 or visit [lifeserve.info/schedule](https://lifeserve.info/schedule). Join us in saving lives in 2025! Your one donation can impact up to three local lives in your community.

LifeServe Blood Center is a non-profit, community-based blood center that has served the needs of local hospitals and patients in our regions since 1947. As one of the 15 largest blood centers in the country, LifeServe provides blood products to 175 hospitals primarily in Iowa, Nebraska, South Dakota, and Illinois. LifeServe is committed to saving lives by providing premier service to volunteer blood donors and access to a safe, quality blood supply for hospitals and patients. Your donation with LifeServe will help save your neighbor, a friend or family member or a stranger on the street. YOU make a difference in YOUR community. For more information about blood donation or to schedule an appointment to donate blood, call 800.287.4903 or visit [lifeservebloodcenter.org](https://lifeservebloodcenter.org).

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