



FOR IMMEDIATE RELEASE

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LIFESERVE BLOOD CENTER HOSTS WINTER BASH AT FORT DODGE DONOR CENTER

Johnston, Iowa (Friday, January 3, 2025)- The new year is sweeter when you save lives with LifeServe Blood Center. Donate blood at the Fort Dodge Donor Center in January and redeem our exclusive Sugar & Spice & Lifesaving Nice ugly sweater, long sleeve t-shirt, featuring this year's collectible gingerbread design.

Your donation ensures a stable blood supply for local hospitals while helping patients in need during National Blood Donor Month.

To schedule an appointment on Friday, January 31, 2025, (7 a.m.-3 p.m.) to participate in this promotion at our Fort Dodge Donor Center (118 South 25th Street), call 800.287.4903 or visit lifeserve.info/schedule. Your one donation can impact up to three lives.

LifeServe Blood Center is a non-profit, community-based blood center that has served the needs of local hospitals and patients in our regions since 1947. As one of the 15 largest blood centers in the country, LifeServe provides blood products to 175 hospitals primarily in Iowa, Nebraska, South Dakota, and Illinois. LifeServe is committed to saving lives by providing premier service to volunteer blood donors and access to a safe, quality blood supply for hospitals and patients. Your donation with LifeServe will help save your neighbor, a friend or family member or a stranger on the street. YOU make a difference in YOUR community. For more information about blood donation or to schedule an appointment to donate blood, call 800.287.4903 or visit lifeservebloodcenter.org.

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