



**FOR IMMEDIATE RELEASE**

Contact:

Shay Willis

Director of PR and Marketing

P: 515.309.4852

[shay.willis@lifeservebloodcenter.org](mailto:shay.willis@lifeservebloodcenter.org)

**LIFESERVE BLOOD CENTER HOSTS BLOOD DRIVE WITH IOWA WOLVES**

Johnston, Iowa (Tuesday, December 31, 2024)- Step onto the court of lifesaving action with LifeServe Blood Center and the Iowa Wolves! Donate blood at one of our central Iowa Donor Centers (Ankeny, Des Moines, Johnston, Urbandale or West Des Moines) on Friday, January 17, 2025, and get a voucher for four free tickets to use at your choice of one of the remaining Iowa Wolves basketball games and a limited-edition t-shirt (while sizes/supplies last).

To schedule an appointment to participate in this promotion at one of the above Donor Center locations, call 800.287.4903 or visit [lifeserve.info/iawolves25](https://lifeserve.info/iawolves25). Your one donation can impact up to three lives.

LifeServe Blood Center is a non-profit, community-based blood center that has served the needs of local hospitals and patients in our regions since 1947. As one of the 15 largest blood centers in the country, LifeServe provides blood products to 175 hospitals primarily in Iowa, Nebraska, South Dakota, and Illinois. LifeServe is committed to saving lives by providing premier service to volunteer blood donors and access to a safe, quality blood supply for hospitals and patients. Your donation with LifeServe will help save your neighbor, a friend or family member or a stranger on the street. YOU make a difference in YOUR community. For more information about blood donation or to schedule an appointment to donate blood, call 800.287.4903 or visit [lifeservebloodcenter.org](https://lifeservebloodcenter.org).

**###**