



FOR IMMEDIATE RELEASE

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LIFESERVE BLOOD CENTER HOSTS BLOOD DRIVE WITH IOWA WILD

Johnston, Iowa (Tuesday, December 31, 2024)- When you think of a hat trick, hockey may come to mind, when three goals in one game brings roaring cheers. But did you know that just one blood donation can save up to three lives? On Saturday, January 4th, LifeServe Blood Center is inviting you to be a Hat Trick Hero in the game of life. Just come to either the Johnston or Downtown Des Moines Donor Centers from 7 a.m.-12 p.m.

To schedule an appointment to participate in this promotion at one of the above Donor Center locations, call 800.287.4903 or visit lifeserve.info/iawild25. Your one donation can impact up to three lives.

LifeServe Blood Center is a non-profit, community-based blood center that has served the needs of local hospitals and patients in our regions since 1947. As one of the 15 largest blood centers in the country, LifeServe provides blood products to 175 hospitals primarily in Iowa, Nebraska, South Dakota, and Illinois. LifeServe is committed to saving lives by providing premier service to volunteer blood donors and access to a safe, quality blood supply for hospitals and patients. Your donation with LifeServe will help save your neighbor, a friend or family member or a stranger on the street. YOU make a difference in YOUR community. For more information about blood donation or to schedule an appointment to donate blood, call 800.287.4903 or visit lifeservebloodcenter.org.

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