




# 20<sup>TH</sup> ANNUAL TYLER WILCOX MEMORIAL Guns n' Hoses Blood Drive

As we prepare for the 20th Annual Tyler Wilcox Guns N' Hoses Blood Drive, we wanted to thank you for your past sponsorship and reach out to you first and foremost to see if your place of business would be interested in once again sponsoring the Annual Tyler Wilcox Guns N Hoses Blood Drive.

*(Please select below)*

**DIAMOND (\$2000)**

- ▶ A custom video created that highlights your business shared on the Tyler Wilcox Memorial Facebook page.
- ▶ Logo placed on all marketing materials, including posters, the landing page, social media channels, and over 1,500 postcards sent to donors.
- ▶ Recognition as a sponsor in live remote radio sessions during the three-day drive.
- ▶ Logo placed on event landing page.
- ▶ Ability to display business banner at the blood drive.
- ▶ Logo placed on back of T-Shirt.
- ▶ Business logo and donation posted on Tyler Wilcox Memorial Guns N' Hoses Facebook Page.
- ▶ Businesses will receive a certificate of sponsorship to display.

**PLATINUM (\$1000)**

- ▶ Logo placed on all marketing materials, including posters, the landing page, social media channels, and over 1,500 postcards sent to donors.
- ▶ Recognition as a sponsor in live remote radio sessions during the three-day drive.
- ▶ Logo placed on event landing page.
- ▶ Ability to display business banner at the blood drive.
- ▶ Logo placed on back of T-Shirt.
- ▶ Business logo and donation posted on Tyler Wilcox Memorial Guns N' Hoses Facebook Page.
- ▶ Businesses will receive a certificate of sponsorship to display.

**GOLD (\$500)**

- ▶ Logo placed on event landing page.
- ▶ Ability to display business banner at the blood drive.
- ▶ Logo placed on back of T-Shirt.
- ▶ Business logo and donation posted on Tyler Wilcox Memorial Guns N' Hoses Facebook Page.
- ▶ Businesses will receive a certificate of sponsorship to display.

**SILVER (\$300)**

- ▶ Logo placed on back of T-Shirt.
- ▶ Business logo and donation posted on Tyler Wilcox Memorial Guns N' Hoses Facebook Page.
- ▶ Businesses will receive a certificate of sponsorship to display.

**BRONZE (\$1-\$299)**

- ▶ Businesses will receive a certificate of sponsorship to display.

**I am not able to provide a donation this year.**

**I would like to donate blood at the drive.**

Please contact me to set up an appointment.

*Please complete the following information and return by **Tuesday, September 10th** to allow us to plan accordingly:*

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

*This year, you can visit our online donation page at [lifeserve.info/give4tyler](http://lifeserve.info/give4tyler) or donate by check. Make check payable to **LifeServe Blood Center** / Memo note: **Tyler Wilcox** | Mail to: **LifeServe Blood Center** | Attn: **Accounting Department** | **5625 NW Johnston Drive** | **Johnston, Iowa 50131**  
Our non-profit tax ID# is: 27-2092557*

**ABBIE ARNESON**

Territory Representative | Cell: 605.626.1620  
abbie.arneson@lifeservebloodcenter.org